

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 28.343919 Longitude: -81.364613

Ventura Downs Kissimmee, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	13,607	108,634	232,842
	Population Est 23Q1	13,599	108,688	233,216
	Population Est 22Q4	13,598	108,436	232,575
	Population Est 22Q3	13,568	108,298	233,184
	Population Est 22Q2	13,560	108,427	233,000
	Population Est 22Q1	13,535	107,562	231,211
	Population Est 21Q4	13,532	107,244	230,068
	Population Est 21Q3	13,506	106,519	229,009
	Population Est 21Q2	13,484	105,992	227,910
	Population Fcst	13,007	110,450	239,934
	2010 Census Population	11,353	81,002	169,068
	2000 Census Population	8,239	52,204	114,256
	1990 Census Population	5,319	29,015	61,454
	Current Year Daytime Population	7,996	72,091	188,364
	Average Seasonal Population	497	2,575	6,223
	Historical Annual Growth, 1990 – 2000	4.47%	6.05%	6.40%
	Historical Annual Growth, 2000 – 2010	3.26%	4.49%	4.00%
	Estimated Annual Growth, 2010 – CY	1.28%	2.08%	2.27%
	Projected Annual Growth, CY to Y5	-0.90%	0.33%	0.60%
	Group Qtrs Est	0	373	2,173
Transient Est Average Last 4 Qtrs	0	1,116	16,146	
Households	Current Year Estimated Households	4,367	34,642	76,399
	Households Est 23Q1	4,363	34,655	76,521
	Households Est 22Q4	4,363	34,574	76,301
	Households Est 22Q3	4,353	34,531	76,532
	Households Est 22Q2	4,350	34,570	76,471
	Households Est 22Q1	4,342	34,274	75,872
	Households Est 21Q4	4,340	34,172	75,487
	Households Est 21Q3	4,332	33,939	75,147
	Households Est 21Q2	4,324	33,763	74,771
	Households Fcst	4,179	35,219	78,747
	2010 Census Households	3,467	25,447	55,757
	2000 Census Households	2,489	16,680	38,249
	1990 Census Households	1,682	9,454	21,053
	Historical Annual Growth, 1990 – 2000	4.00%	5.84%	6.15%
	Historical Annual Growth, 2000 – 2010	3.37%	4.31%	3.84%
	Estimated Annual Growth, 2010 – CY	1.63%	2.19%	2.23%
	Projected Annual Growth, CY to Y5	-0.87%	0.33%	0.61%
Population per Household	3.12	3.13	3.02	

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Ventura Downs Kissimmee, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.4%	0.7%	0.9%
	HH Income \$250,000 to \$499,999	0.4%	0.9%	1.1%
	HH Income \$200,000 to \$249,999	1.0%	2.0%	2.5%
	HH Income \$175,000 to \$199,999	3.5%	3.2%	3.3%
	HH Income \$150,000 to \$174,999	3.4%	4.6%	4.5%
	HH Income \$100,000 to 149,999	16.0%	18.6%	17.9%
	HH Income \$75,000 to 99,999	13.8%	15.2%	15.2%
	HH Income \$50,000 to 74,999	25.8%	21.1%	18.5%
	HH Income \$35,000 to 49,999	16.4%	13.3%	13.3%
	HH Income \$25,000 to 34,999	6.8%	7.3%	8.5%
	HH Income \$15,000 to 24,999	6.3%	7.4%	8.0%
	HH Income \$0 to 14,999	6.2%	5.7%	6.3%
	Average Household Income	\$76,891	\$83,762	\$85,314
	Median Household Income	\$59,696	\$68,708	\$68,300
	Per Capita Income	\$24,674	\$26,774	\$28,163
	Average Disposable Income	\$65,360	\$71,273	\$71,481
	Median Disposable Income	\$53,677	\$61,368	\$61,014
	Discretionary HH Income Over \$150,000	0.0%	1.0%	1.4%
	Discretionary HH Income \$125,000 to \$149,999	1.0%	2.2%	2.7%
	Discretionary HH Income \$100,000 to \$124,999	4.4%	4.7%	5.1%
	Discretionary HH Income \$75,000 to \$99,999	8.1%	10.1%	10.0%
	Discretionary HH Income \$50,000 to \$74,999	19.5%	21.1%	20.7%
	Discretionary HH Income \$25,000 to \$49,999	41.6%	34.3%	29.8%
	Discretionary HH Income Under \$25,000	25.4%	26.7%	30.3%
	Average Discretionary HH Income	\$43,619	\$47,732	\$48,097
	Median Discretionary HH Income	\$35,759	\$41,121	\$40,772
	Householder White – Count	525	4,986	13,143
	Median HH Income	\$61,276	\$71,543	\$79,052
	Average HH Income	\$76,606	\$82,301	\$87,983
	Householder Black or African-American – Count	328	2,369	6,038
	Median HH Income	\$64,207	\$74,173	\$62,497
	Average HH Income	\$72,460	\$74,250	\$71,511
	Householder Hispanic – Count	3,059	22,274	45,941
	Median HH Income	\$58,381	\$66,437	\$64,034
Average HH Income	\$71,352	\$76,179	\$74,067	
Householder Asian or Pacific Islander – Count	103	1,061	2,707	
Median HH Income	\$82,072	\$98,419	\$98,818	
Average HH Income	\$78,577	\$101,712	\$102,082	
Householder Other or Pacific Islander – Count	351	3,951	8,570	
Median HH Income	\$58,575	\$72,214	\$72,974	
Average HH Income	\$72,067	\$81,737	\$81,887	

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Ventura Downs Kissimmee, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	6,556	52,430	112,403
	Female Population	7,051	56,204	120,440
Total Population by Age	Count of Pop 0 to 4 years	722	6,204	13,447
	Count of Pop 0 to 7 years	950	8,501	18,350
	Count of Pop 5 - 13	1,231	11,327	24,593
	Count of Pop 14 - 18	686	5,937	12,801
	Count of Pop 19 - 22	733	6,065	12,984
	Count of Pop 22 - 25	566	4,543	9,662
	Count of Pop 25 - 29	867	7,098	15,365
	Count of Pop 30 - 34	841	7,219	15,755
	Count of Pop 35 - 39	873	7,508	16,288
	Count of Pop 40 - 44	874	7,683	16,619
	Count of Pop 45 - 59	2,791	22,068	46,846
	Count of Pop 60 - 74	2,340	16,217	34,348
	Count of Pop 75 - 84	809	5,179	10,774
	Count of Pop 85+	274	1,585	3,360
	% of Pop 0 to 4 years	5.3%	5.7%	5.8%
	% of Pop 0 to 7 years	7.0%	7.8%	7.9%
	% of Pop 5 - 13	9.0%	10.4%	10.6%
	% of Pop 14 - 18	5.0%	5.5%	5.5%
	% of Pop 19 - 22	5.4%	5.6%	5.6%
	% of Pop 22 - 25	4.2%	4.2%	4.1%
	% of Pop 25 - 29	6.4%	6.5%	6.6%
	% of Pop 30 - 34	6.2%	6.6%	6.8%
	% of Pop 35 - 39	6.4%	6.9%	7.0%
	% of Pop 40 - 44	6.4%	7.1%	7.1%
	% of Pop 45 - 59	20.5%	20.3%	20.1%
	% of Pop 60 - 74	17.2%	14.9%	14.8%
	% of Pop 75 - 84	5.9%	4.8%	4.6%
% of Pop 85+	2.0%	1.5%	1.4%	
Median Age	41.6	38.9	38.6	
Average Age	41.5	39.3	39.1	
Male Population by Age	% of Pop 0 to 4 years	5.6%	6.1%	6.1%
	% of Pop 5 - 13	9.7%	11.1%	11.3%
	% of Pop 14 - 18	5.5%	5.9%	5.8%
	% of Pop 19 - 22	5.7%	5.9%	5.9%
	% of Pop 22 - 25	4.2%	4.4%	4.4%
	% of Pop 25 - 29	6.5%	6.9%	6.9%
	% of Pop 30 - 34	6.6%	6.9%	7.0%
	% of Pop 35 - 39	6.8%	6.9%	6.9%
	% of Pop 40 - 44	6.4%	6.9%	6.9%
	% of Pop 45 - 59	20.5%	20.0%	19.8%
	% of Pop 75 - 84	5.1%	4.1%	4.0%
	% of Pop 60 - 74	15.9%	13.8%	13.7%
	% of Pop 85+	1.6%	1.1%	1.1%
	Median Age	39.5	37.0	36.8
Average Age	40.0	37.9	37.8	

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	% of Pop 0 to 4 years	5.0%	5.4%	5.4%
	% of Pop 5 - 13	8.4%	9.8%	9.9%
	% of Pop 14 - 18	4.6%	5.1%	5.2%
	% of Pop 19 - 22	5.1%	5.3%	5.2%
	% of Pop 22 - 25	4.1%	4.0%	3.9%
	% of Pop 25 - 29	6.2%	6.2%	6.3%
	% of Pop 30 - 34	5.8%	6.4%	6.6%
	% of Pop 35 - 39	6.1%	7.0%	7.1%
	% of Pop 40 - 44	6.5%	7.3%	7.3%
	% of Pop 45 - 59	20.5%	20.6%	20.4%
	% of Pop 60 - 74	18.4%	16.0%	15.7%
	% of Pop 75 - 84	6.8%	5.4%	5.2%
	% of Pop 85+	2.4%	1.8%	1.8%
	Median Age	43.6	40.7	40.3
Average Age	42.9	40.6	40.4	
Race	Count of White	5,241	36,849	83,117
	Count of Black or African-American	1,837	12,094	24,818
	Count of Asian or Pacific Islander	379	4,572	11,424
	Count of Other races	6,150	55,120	113,482
	White	38.5%	33.9%	35.7%
	Black or African American	13.5%	11.1%	10.7%
	Asian	2.8%	4.2%	4.9%
	Other Races	45.2%	50.7%	48.7%
Language Spoken	Speak English at Home	33.6%	35.5%	35.6%
	Speak Spanish at Home	58.2%	57.5%	56.0%
	Speak French or French Creole at Home	2.3%	1.3%	1.5%
	Speak German at Home	0.1%	0.1%	0.1%
	Speak Other Indo-European Languages at Home	0.9%	1.6%	2.6%
	Speak Russian and Other Slavic Languages at Home	0.9%	0.5%	0.5%
	Speak Chinese at Home	0.1%	1.0%	0.7%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.3%	0.4%	0.3%
	Speak Other Asian Languages at Home	0.0%	0.4%	0.6%
	Speak Tagalog and Other Pacific Languages at Home	3.3%	1.4%	1.1%
	Speak Other Language at Home	0.2%	0.5%	1.0%
Hispanic	Hispanic Population	9,048	74,527	150,688
	Hispanic Population Percent	66.5%	68.6%	64.7%
	Mexican	2.5%	3.6%	3.9%
	Puerto Rican	58.7%	51.7%	50.1%
	Cuban	5.8%	5.1%	5.5%
	Dominican	6.1%	7.5%	7.5%
	Central American	5.3%	4.6%	4.8%
	South American	19.1%	23.4%	23.6%
	Other Hispanic	2.5%	4.2%	4.7%
	2000 Hispanic Population Percent	53%	48%	40%
	1990 Hispanic Population Percent	30%	26%	20%

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Ancestry	American (percent of total population)	1.4%	1.2%	1.3%
	American	1.3%	1.0%	1.1%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.1%
	Asian (percent of total population)	2.7%	4.1%	4.8%
	Chinese	0.2%	0.4%	0.5%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.3%	0.3%	0.3%
	South Central Asian (ie. Indian)	0.8%	1.4%	1.9%
	South East Asian (ie. Vietnamese)	1.4%	2.0%	1.9%
	Other Asian	0.0%	0.0%	0.2%
	European (percent of total population)	3.8%	4.0%	5.2%
	British	0.6%	0.7%	0.9%
	Dutch	0.1%	0.1%	0.1%
	French	0.2%	0.1%	0.2%
	German	0.6%	0.8%	1.0%
	Italian	1.1%	0.8%	1.0%
	Polish	0.1%	0.2%	0.3%
	Scandinavian	0.1%	0.1%	0.2%
	Scotch/Irish	0.7%	0.9%	1.1%
Other European (ie. Greek/Russian)	0.4%	0.3%	0.5%	
Middle Eastern	0.0%	0.1%	0.3%	
Other Ancestry	19.3%	16.9%	17.8%	
Unclassified Ancestry	6.1%	5.0%	5.9%	
Education (Age 25+)	Adult Population (25 Years or Older)	9,670	74,557	159,356
	Elementary (0 to 8)	5.1%	4.6%	5.8%
	Some High School (9 to 11)	9.8%	6.8%	6.9%
	High School Graduate (12)	32.5%	29.5%	28.2%
	Some College (13 to 16)	22.2%	20.5%	19.3%
	Associates Degree Only	10.4%	11.0%	11.2%
	Bachelors Degree Only	12.7%	18.7%	19.3%
	Graduate Degree	7.4%	8.7%	9.3%
	% College (4+)	20.0%	27.4%	28.6%
Household Type	Total Households – count	4,367	34,642	76,399
	One Person HHs – count	617	5,048	12,485
	Family HHs – count	3,477	27,975	59,233
	Married Couple – count	2,695	19,770	41,514
	w/own children – count	1,135	7,835	17,346
	w/out own children – count	1,561	11,935	24,169
	Male Householder – count	168	1,781	4,346
	Female Householder – count	614	6,424	13,372
	Non-Family Households – count	272	1,619	4,682
	1 Person Household	14.1%	14.6%	16.3%
	2 Person Household	28.1%	27.0%	27.8%
	3 Person Household	21.6%	21.8%	21.3%
	4 Person Household	17.6%	19.3%	18.7%
	5 Person Household	10.6%	10.0%	9.3%
6 Person Household	5.1%	4.5%	4.1%	
7+ Person Household	2.9%	2.8%	2.5%	
% Households With Children	30.6%	32.9%	34.0%	

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Ventura Downs Kissimmee, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	4,731	37,745	84,727
	Owner Occupied Percent	68.7%	62.5%	53.9%
	Renter Occupied Percent	23.6%	29.3%	36.2%
	Vacant Housing Percent	7.7%	8.2%	9.8%
	Total Housing Units (Census 2000)	3,083	19,450	43,576
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.3%	0.6%	0.9%
	Property Value \$750,000 to \$999,999	0.5%	2.1%	3.3%
	Property Value \$500,000 to \$749,999	11.8%	17.7%	20.3%
	Property Value \$400,000 to \$499,999	18.2%	19.1%	19.9%
	Property Value \$300,000, to \$399,999	36.2%	30.6%	26.5%
	Property Value \$200,000 to \$299,999	21.5%	18.8%	16.6%
	Property Value \$150,000 to \$199,999	8.6%	3.9%	4.1%
	Property Value \$100,000 to \$149,999	1.9%	2.0%	2.0%
	Property Value \$60,000 to \$99,999	0.1%	1.1%	1.1%
	Property Value \$40,000 to \$59,999	0.2%	0.6%	0.7%
	Property Value \$0 to \$39,999	0.7%	3.1%	3.3%
	Median Home Value	\$347,050	\$366,931	\$383,547
Wealth per Household	\$0 and under - percent	17.4%	17.6%	18.1%
	\$1 to \$4999 - percent	8.7%	8.7%	9.1%
	\$5k to \$9999 - percent	4.6%	4.7%	4.8%
	\$10k to \$24999 - percent	6.5%	6.5%	6.6%
	\$25k to \$49999 - percent	7.0%	6.9%	6.9%
	\$50k to \$99999 - percent	10.6%	10.4%	10.3%
	\$100k to \$249999 - percent	18.4%	18.1%	17.8%
	\$250k to \$499999 - percent	13.0%	13.0%	12.7%
	\$500k+ - percent	13.8%	14.0%	13.7%
	Median HH Wealth	\$77,288	\$76,750	\$71,643
	Avg HH Wealth	\$230,984	\$232,813	\$227,902
Economic Viability	Economic Viability Local	276	283	285
	Economic Viability Indexed	102	105	106
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	7,122	60,144	124,535
	Managerial/Executive	13.9%	14.4%	13.6%
	Professional Specialty	12.5%	15.2%	16.0%
	Healthcare Support	4.2%	1.6%	1.7%
	Sales	7.8%	10.9%	11.5%
	Office & Administrative Support	18.0%	15.2%	14.4%
	Protective Service	1.3%	2.4%	2.3%
	Food Preparation	8.0%	5.2%	6.4%
	Building Maintenance & Cleaning	4.3%	5.6%	5.9%
	Personal Care	3.4%	3.6%	3.5%
	Farming, Fishing, & Forestry	0.3%	0.2%	0.2%
	Construction	12.4%	8.6%	9.0%
	Production & Transportation	13.8%	17.2%	15.6%
	Percent White Collar Workers	56.4%	57.2%	57.2%
	Percent Blue Collar Workers	43.6%	42.8%	42.8%

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	Agriculture/Mining/Construction	7.7%	6.8%	7.6%
	Manufacturing	3.2%	4.3%	4.7%
	Transportation	7.9%	8.1%	8.0%
	Information	1.6%	1.2%	1.3%
	Wholesale/Retail	14.2%	18.4%	17.6%
	Finance, Insurance, Real Estate	7.9%	8.0%	7.4%
	Professional Services	4.5%	4.6%	5.2%
	Management Services	1.6%	0.4%	0.3%
	Administrative/Waste Services	5.9%	6.1%	6.1%
	Educational Services	18.8%	16.4%	15.3%
	Entertainment Services	18.2%	17.6%	19.0%
	Other Professional Services	4.4%	4.6%	4.4%
	Public Administration	4.1%	3.5%	2.9%
Vehicles per HH	No Vehicles	4.7%	2.8%	4.2%
	1 Vehicle	20.8%	30.0%	33.4%
	2 Vehicles	48.3%	42.5%	40.5%
	3 or more vehicles	26.2%	24.7%	21.8%
	Average Number of Vehicles	2.04	1.98	1.87
Change	Births (last 12 months)	153	1,250	2,696
	Deaths (last 12 months)	102	671	1,397
	Migration (last 12 months)	-5	-363	-1,427
Work place	Workplace Establishments	157	1,789	5,932
	Workplace Employees (FTE)	1,214	17,409	60,796